

Sr Martha Waziri: Oxfam Female Food Hero



Hannah Nelson: Student and peace advocate



Easkey Britton: Pro-surfer and activist advocate



Mary McAleese: former President of Ireland



CELEBRATE YOUR HEROES

Marie Hannon: Oxfam shop volunteer



Joanne O'Riordan: Young Person of the Year 2012



Erin Torlao: Oxfam fundraising volunteer



Mairead Corrigan Maguire: Nobel Peace Prize winner



OXFAM
Ireland

Women sing and dance on their way to work at an Oxfam rice farming project in Liberia. Along with supporting small-scale female farmers to access vital resources such as land and creating new life and livelihood opportunities for girls and women, we also tackle violence against them.
Kieran Doherty/Oxfam



WHY WE NEED HEROES

Female heroes are everywhere - they are our mothers, our teachers, our farmers, our engineers, our doctors and our politicians. Women across the world are creating positive change every day in their families and their communities through their ability to innovate, teach, nurture, inspire and endure. Their potential to end poverty is boundless and should be supported. At Oxfam Ireland, we believe these heroes should be celebrated. Will you join us by celebrating your hero?

CELEBRATE YOUR HERO

Every day women are creating positive, lasting changes – in their countries, their communities and their homes – in big ways and in small. Celebrate the inspirational heroes in your life:



HOST A HEROES CELEBRATION EVENT

Get together with friends, family, classmates and colleagues either at home, work, school or in the community



GIVE AN OXFAM HEROES CARD OR GIFT

Celebrate the inspirational heroes in your life and show your support for Oxfam's life-changing work with women worldwide



BE ONE OF OUR HEROES

Volunteer your time to help sell Heroes pins and cards in your local community

100% of the profits from your event or gift supports female heroes across the world – women who are changing their communities for the better day by day.

Learn more about the inspirational women behind our Heroes campaign at www.oxfamheroes.org

BE A HERO, GET IN TOUCH!

oxfamheroes.org

(01) 635 0406

heroes@oxfamireland.org

(028) 90 89 5978



Sister Martha Waziri transformed unwanted wasteland into a successful farm that feeds her local community, including 12 orphaned children.

Oxfam/MaishaPlus.

SISTER MARTHA'S STORY

By giving women the same opportunities as men and ensuring their voices are heard, ordinary women like Sister Martha Waziri, a winner of Oxfam's Female Food Heroes competition in Tanzania, can achieve incredible things.

As a 17-year-old she found some barren unused land that none of the local men wanted. But when she asked the local authorities if she could use it, they laughed at her. "I became an object of ridicule," she recalls.

Eventually, she fought and got her way. Sister Martha has since turned 18 acres of unwanted wasteland into a thriving farm, growing sugarcane, sweet potatoes, bananas and more.

In doing so she has become a beacon of change for other local women, many of whom have now followed her example. The profits from her farm have allowed Sister Martha to support 12 local orphaned children, providing them with food and shelter.

She used her Female Food Heroes prize to open a youth training centre that teaches sustainable agricultural practices.

Together, we can support other women like Sister Martha to overcome the challenges they face and continue to help their communities to flourish.

HEROES IN TANZANIA

Oxfam's Female Food Heroes competition in Tanzania attracts thousands of entries from women farmers for a place in the X Factor-style final that reaches a total audience of 25 million. Celebrating the vital contribution they make to their communities, it also demonstrates the challenges that rural women must overcome and creates an opportunity for them to address the public and decision-makers. The initiative is changing attitudes towards women and encouraging other female farmers. It's been so successful that women farmers in Ethiopia and Nigeria are taking part in similar Oxfam-sponsored programmes.

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